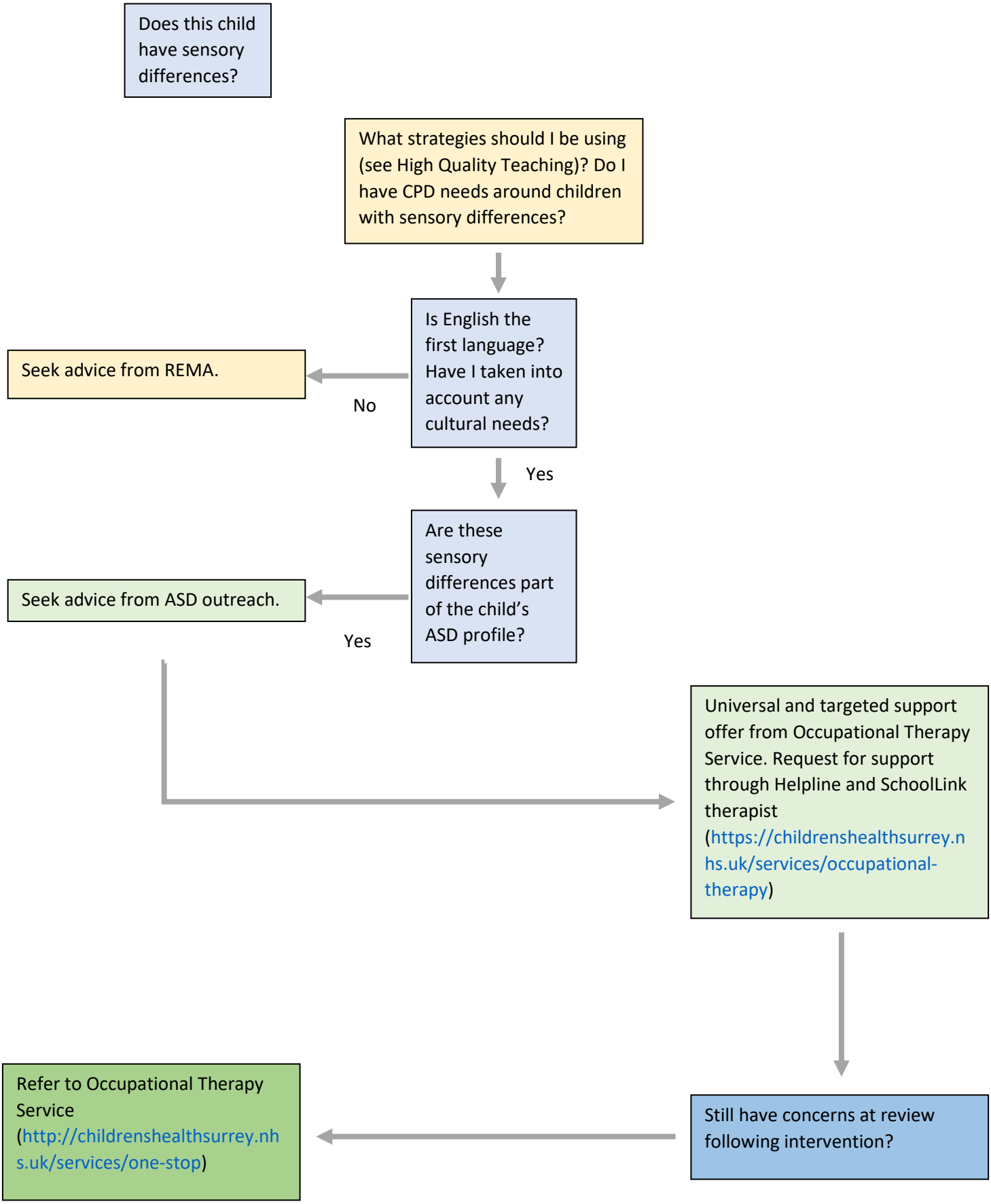Sensory differences decision making guide